

Messages to Include on Websites

Short Message

The 2020 Census is used to determine the distribution of federal dollars and political representation for New Mexico over the next 10 years. This federal funding is used to support our schools breakfast and lunch programs, Head Start, special education, Medicare, and so much more. Completing the census is easy, your answers are secure and the impact of your response is profound. Count everyone in your household at 2020census.gov.

Short message with COVID messaging:

While we are focusing our attention on remaining healthy during COVID-19, one way in which we can all come together and improve our community is through filling out the 2020 Census. The census is used to determine the distribution of federal dollars and political representation for New Mexico over the next 10 years. This federal funding is used to support our schools breakfast and lunch programs, Head Start, special education, Medicare, and so much more. Completing the census is easy, your answers are secure and the impact of your response is profound. Count everyone in your household at 2020census.gov.

Medium Message

The census is easy. The questions are simple. Your responses are secure.

The census is a national survey that happens once every 10 years to count every person living in the United States. It helps determine how federal funding is distributed to important things like school breakfast and lunch programs, Head Start, CHIP, Medicare, special education and so much more.

The 2020 Census is 10 simple questions that are easy for everyone to answer. All responses are confidential and protected by law. Help your community today, go to 2020census.gov or call (844) 330-2020.

Medium message with COVID messaging:

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For more census outreach materials, visit: icountnm.gov/resources.

Need something unique to your institution?
Call the NM Census Outreach Hotline at (505) 331-8836 or email census@mediadesknm.com

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Long Message

The census is a national survey that happens once every 10 years to count every person living in the United States. It helps determine how federal funding is distributed to important things like school breakfast and lunch programs, Head Start, CHIP, Medicare, special education and so much more. Funding for these programs and resources is at risk if there is an undercount in our community. Be counted and help us ensure that the next generation receives the community resources, programs, and infrastructure in needs and deserves.

The 2020 census is 10 simple questions that are easy for everyone to answer. Count everyone living in your household; this includes babies, children, and anyone who is living and sleeping there most of the time, even if they are not related to you. All responses are confidential and protected by law. You can fill out the census online or over the phone. Go to 2020census.gov or call (844) 330-2020 once you have received your form from the U.S. Census Bureau. Encourage your friends, family and neighbors to complete theirs too.

Long message with COVID messaging:

While we are focusing our attention on remaining healthy during COVID-19, one way in which we can all come together and improve our community is through filling out the 2020 Census.

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Messages for Newsletters

Option 1

More funding for cultural sites? That's a census thing. Make sure that you, your kids, and anyone who lives with you is counted in the 2020 Census. Take your census as soon and the Census Bureau sends you an invitation or your full form. Visit 2020census.gov for more information.

Option 2

While we know our attention remains on responding to COVID-19 and staying healthy, we want to remind everyone of the importance of completing the 2020 Census.

Your participation in filling out the census will affect New Mexico for the next decade. The census determines funding for important things like our libraries, community programs, healthcare and so much more. While we continue to social distance and flatten the curve, we can also take this time to improve our communities through filling out the census.

Take your census as soon and the Census Bureau sends you an invitation or your full form. Visit 2020census.gov for more information.

Option 3

The 2020 Census impacts all of us. Just 10 minutes of your time will ensure that New Mexico's community programs and institutions receive the funding they need and deserve. Take your census as soon and the Census Bureau sends you an invitation or your full form. Visit 2020census.gov for more information.



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